

ABOUT MATRIX

Matrix is specialized in Textile sourcing, founded in 1992 with 30 years of industry acumen, boasting one of the largest sourcing networks. Our portfolio spans a wide range of sectors, from yarn-fabric, apparel, home textile, sports goods and accessories covering the complete supply chain solutions. Moreover, we develop strategies tailored to each order as unique as the client, then ensure the linkages and relationships.

matrix



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Introducing **Digital**
LANDSCAPE
vrmatrix

In the era of digital revolution, Matrix always accelerates to be the first one in introducing smart technology in **Pakistan textile industry**. As, our journey always revolves around creating an environment that is **sustainable** and **innovative**. Our vision is to have an identity where it is possible to have a seamless **supply chain** process on **one digital landscape**.

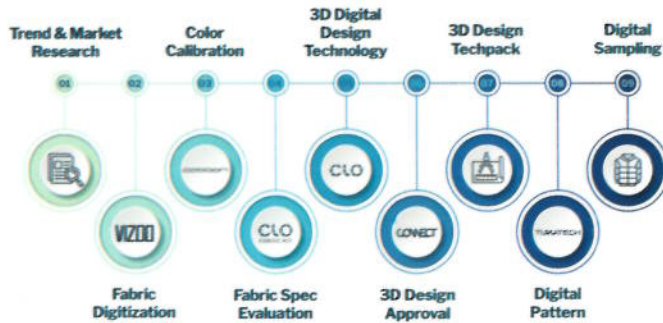
www.vrmatrix.co



SEAMLESS DESIGN DEVELOPMENT SERVICES

REVOLUTIONIZING THE TEXTILE INDUSTRY WITH DIGITAL SOLUTIONS.

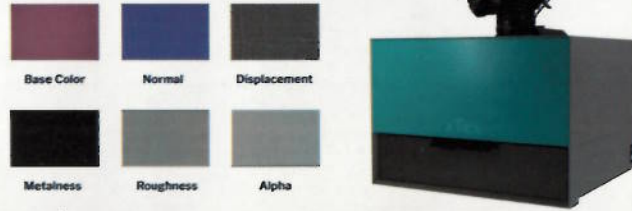
Matrix takes pride in offering complete services of design and development. Our design experts coordinates with you to understand the need and requirement of the collection, also keeping in mind the new trends by using the most effective sources available. In order to cut down on sample manufacturing, shipping time, and material waste, eliminating the exhaustive trial-and-error in the creation process. We offer a collection that uses a sustainable digitization approach to make virtual garments.



FABRIC DIGITIZATION



Our Skilled team can provide accurate digital fabric scan to create photorealistic materials within minutes and the output is compatible with all leading 3D software's, eliminating the exhaustive trial-and-error in development process.



OFFICIAL DISTRIBUTOR IN PAKISTAN

VIZOO EQUIPMENT COST

Group	Item	Description	Price (Euros)
HARDWARE	xTex Scanner A4	Nikon Z7 Camera, Nikkor 35mm lens, 12 months warranty, ~20 x 28 cm/7.8 x 11 in capture area, ~600 dpi resolution	16,750
	x ex Scanner A2	Nikon Z7 Camera, 50mm lens, 12 months warranty, ~60 x 40 cm/23.6 x 15.7 in capture area, ~350 dpi resolution	41,450
SOFTWARE SUBSCRIPTION	xTex Production Software	12 Months, Node-locked license; Modules: Scanning, Tiling & Recolor, Updates & Support	5,800
SOFTWARE SUBSCRIPTION	xTex Production Software, floating	12 Months, Node-locked license; Modules: Scanning, Tiling & Recolor, Updates & Support	6,900
SHIPMENT	Packaging & Shipment A4 (World)		1050
TRAINING		8 Hours training module with one of our trainers	1500

Contact at matrix@apparelco.com

WORLD OF DIGITAL FABRICS

vrmatrix

A cloud based searchable repository of fabrics, the digital platform which helps you explore a wide range of fabrics from our certified mill partners to surpass your productivity, sustainability & creativity.

LEAVE THE TRADITIONAL, STEP INTO DIGITAL WORLD.



VrMatrix offers access to 300+ digitized fabrics, providing a convenient solution for brand seeking a diverse range of fabric options.

Revolutionize your fabric selection process with our futuristic platform & eliminate lead time & cost.

HOW YOUR FABRICS ARE DIGITIZED?



VIZOO



**OFFICIAL
DISTRIBUTOR
IN PAKISTAN**

**Matrix Pakistan Becomes Vizoo Accredited
Material Digitization Partner**

What Matrix envisioned years ago has become a reality as stakeholders recognize the profound significance of digitization in the apparel industry with booming digital material creation.

Since 2017, Matrix has been a Vizoo reseller, continually enhancing its processes and products through digital innovations.

We are proud to be Pakistan's first certified material digitizer by Vizoo, placing Matrix at the forefront of innovation in material digitization. The certification affirms a commitment to quality and reinforces our credibility and excellence.



BOOK LIVE DEMO WITH US

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REIMAGINING THE
FUTURE
OF FASHION

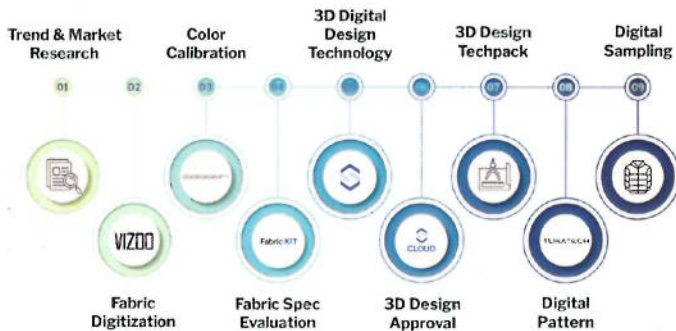
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Explore The Possibilities With Our Seamless Digitization Services!

We are specialize in developing digital products, creating accurate digital twins that transform concepts into reality to save cost, time & reduce waste.

REVOLUTIONIZING THE TEXTILE INDUSTRY WITH DIGITAL SOLUTIONS



YOUR TRUSTED DIGITIZATION PARTNER

FAST ACCURATE, FABRIC DIGITIZATION RIGHT FROM THE SOURCE IN JUST ONE DAY.

Our Skilled team can provide accurate digital fabric scan to create photorealistic materials within minutes and the output is compatible with all leading 3D software's, eliminating the exhaustive trial-and-error in development process.

HOW YOUR FABRICS ARE DIGITIZED?



FABRIC DIGITALIZATION TRAINING FROM EXPERTS ENHANCING EFFICIENCY & QUALITY

Our certified professionals conduct on-site and in-house training sessions, imparting expert knowledge in fabric digitization. Partnering directly with Vizoo enhances our ability to deliver cutting-edge techniques, optimizing efficiency and quality in material digitization.

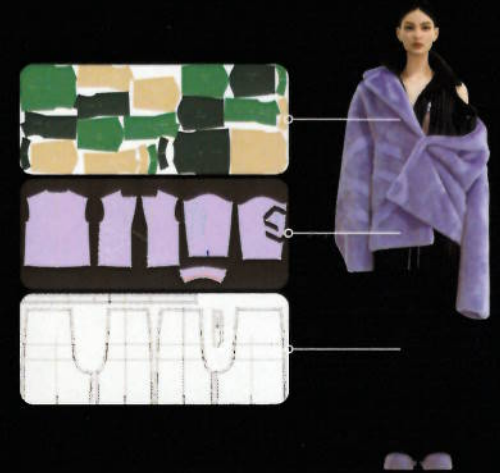


OUR CLIENTS!



FEWER SAMPLES, FASTER DECISIONS!

Pitch your concept to us and we will engineer it for you!



Step in the future of fashion, we are specialized in digital product development, passionate to create believable virtual samples without wasting any resources we bring your idea to life.

Leave The Traditional, Step Into Digital World.



SCAN QR TO VIEW IN 3D

